

## DUPLICATE INVOICE



**WTAE**  
**400 Ardmore Blvd.**  
**Pittsburgh, PA 15221**  
**Main: (412)242-4300**  
**Billing: (781)433-4283**

www.thepittsburghchannel.com

Billing Address:

**Main Street Media Group**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Alexandria, VA 22314**

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962748-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Americans for Tax Reform	PA-12	1133

Flight Dates	Order #	Alt Order #
10/21/12 - 10/28/12	962748	07911320

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	67	147

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/22/12 5:41 AM 5-6am News 5 - 6am :30 PA12TV01ATH \$550.00 NM									
2	10/22/12	10/28/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	--W----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/24/12 5:38 AM 5-6am News 5 - 6am :30 PA12TV01ATH \$550.00 NM									
3	10/22/12	10/28/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	----F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/26/12 5:40 AM 5-6am News 5 - 6am :30 PA12TV01ATH \$550.00 NM									
4	10/22/12	10/28/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	-T-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/23/12 6:23 AM 6-7am News 6-7am :30 PA12TV01ATH \$1,100.00 NM									
5	10/22/12	10/28/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	---T---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/25/12 6:08 AM 6-7am News 6-7am :30 PA12TV01ATH \$1,100.00 NM									
6	10/22/12	10/28/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	-T-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/23/12 6:59 AM 6-7am News 6-7am :30 PA12TV01ATH \$1,100.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
962748-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Americans for Tax Reform	PA-12	1133	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/22/12	10/28/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	-T-----	:30	1	\$1,100.00	NM
7	10/22/12	10/28/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	---T---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/25/12 6:39 AM 6-7am News 6-7am :30 PA12TV01ATH \$1,100.00 NM									
8	10/22/12	10/28/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	--W----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/24/12 7:55 AM Good Morning America 7-9am :30 PA12TV01ATH \$1,100.00 NM									
9	10/22/12	10/28/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	----F--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/26/12 8:59 AM Good Morning America 7-9am :30 PA12TV01ATH \$1,100.00 NM									
10	10/22/12	10/28/12	Live with Kelly Class of Time - Pre-emptible with notice	9-10am	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/22/12 9:33 AM Live with Kelly 9-10am :30 PA12TV01ATH \$325.00 NM									
11	10/22/12	10/28/12	Live with Kelly Class of Time - Pre-emptible with notice	9-10am	-T-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/23/12 9:24 AM Live with Kelly 9-10am :30 PA12TV01ATH \$325.00 NM									
12	10/22/12	10/28/12	Live with Kelly Class of Time - Pre-emptible with notice	9-10am	--W----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/24/12 9:44 AM Live with Kelly 9-10am :30 PA12TV01ATH \$325.00 NM									
13	10/22/12	10/28/12	Live with Kelly Class of Time - Pre-emptible with notice	9-10am	---T---	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/25/12 9:59 AM Live with Kelly 9-10am :30 PA12TV01ATH \$325.00 NM									
14	10/22/12	10/28/12	Live with Kelly Class of Time - Pre-emptible with notice	9-10am	----F--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/26/12 9:59 AM Live with Kelly 9-10am :30 PA12TV01ATH \$325.00 NM									
15	10/22/12	10/28/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$1,000.00	NM

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/22/12	10/28/12	5-6pm News M-F	5-6pm	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/22/12	5:13 PM	5-6pm News M-F	5-6pm	:30	PA12TV01ATH	\$1,000.00 NM
16	10/22/12	10/28/12	5-6pm News M-F	5-6pm	---T---	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Th	10/25/12	5:12 PM	5-6pm News M-F	5-6pm	:30	PA12TV01ATH	\$1,000.00 NM
17	10/22/12	10/28/12	5-6pm News M-F	5-6pm	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	F	10/26/12	5:29 PM	5-6pm News M-F	5-6pm	:30	PA12TV01ATH	\$1,000.00 NM
18	10/22/12	10/28/12	5-6pm News M-F	5-6pm	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/22/12	5:55 PM	5-6pm News M-F	5-6pm	:30	PA12TV01ATH	\$1,000.00 NM
19	10/22/12	10/28/12	5-6pm News M-F	5-6pm	--W----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	W	10/24/12	5:53 PM	5-6pm News M-F	5-6pm	:30	PA12TV01ATH	\$1,000.00 NM
20	10/27/12	10/28/12	Big East College Football	12-330pm	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	10/27/12	12:51 PM	Big East College Football	12-330pm	:30	PA12TV01ATH	\$1,000.00 NM
21	10/22/12	10/28/12	6-6:30pm News	6-6:30pm	-T-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	10/23/12	6:09 PM	6-6:30pm News	6-6:30pm	:30	PA12TV01ATH	\$1,100.00 NM
22	10/22/12	10/28/12	6-6:30pm News	6-6:30pm	---T---	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Th	10/25/12	6:22 PM	6-6:30pm News	6-6:30pm	:30	PA12TV01ATH	\$1,100.00 NM
23	10/22/12	10/28/12	Inside Edition	7-7:30pm	--W----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
23	10/22/12	10/28/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	--W----	:30	1	\$1,200.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>W</td><td>10/24/12</td><td>7:29 PM</td><td>Inside Edition</td><td>7-7:30pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	W	10/24/12	7:29 PM	Inside Edition	7-7:30pm	:30	PA12TV01ATH	\$1,200.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	W	10/24/12	7:29 PM	Inside Edition	7-7:30pm	:30	PA12TV01ATH	\$1,200.00	NM																																	
24	10/22/12	10/28/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	----F--	:30	1	\$1,200.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>----F--</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>F</td><td>10/26/12</td><td>7:22 PM</td><td>Inside Edition</td><td>7-7:30pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	----F--	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	F	10/26/12	7:22 PM	Inside Edition	7-7:30pm	:30	PA12TV01ATH	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	----F--	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	F	10/26/12	7:22 PM	Inside Edition	7-7:30pm	:30	PA12TV01ATH	\$1,200.00	NM																																	
25	10/22/12	10/28/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	M-----	:30	1	\$1,200.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>M</td><td>10/22/12</td><td>7:42 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M-----	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	M	10/22/12	7:42 PM	Entertainment Tonight	7:30-8pm	:30	PA12TV01ATH	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	M-----	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	M	10/22/12	7:42 PM	Entertainment Tonight	7:30-8pm	:30	PA12TV01ATH	\$1,200.00	NM																																	
26	10/22/12	10/28/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	----F--	:30	1	\$1,200.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>----F--</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>F</td><td>10/26/12</td><td>7:56 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	----F--	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	F	10/26/12	7:56 PM	Entertainment Tonight	7:30-8pm	:30	PA12TV01ATH	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	----F--	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	F	10/26/12	7:56 PM	Entertainment Tonight	7:30-8pm	:30	PA12TV01ATH	\$1,200.00	NM																																	
27	10/22/12	10/28/12	M-Sun 11pm News Class of Time - Pre-emptible with notice	M-Su 11-11:35pm	M-----	:30	1	\$2,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>1</td><td>\$2,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>M</td><td>10/22/12</td><td>11:32 PM</td><td>M-Sun 11pm News</td><td>M-Su 11-11:35pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M-----	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	M	10/22/12	11:32 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	PA12TV01ATH	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	M-----	1	\$2,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	M	10/22/12	11:32 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	PA12TV01ATH	\$2,000.00	NM																																	
28	10/22/12	10/28/12	M-Sun 11pm News Class of Time - Pre-emptible with notice	M-Su 11-11:35pm	--W----	:30	1	\$2,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	--W----	1	\$2,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	W	10/24/12	11:12 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	PA12TV01ATH	\$2,000.00	NM																																	
29	10/22/12	10/28/12	Tues ABC Prime C Class of Time - Pre-emptible with notice	10-11pm	-T-----	:30	1	\$4,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-T-----</td><td>1</td><td>\$4,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>10/23/12</td><td>10:44 PM</td><td>Tues ABC Prime C</td><td>10-11pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$4,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-T-----	1	\$4,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Tu	10/23/12	10:44 PM	Tues ABC Prime C	10-11pm	:30	PA12TV01ATH	\$4,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-T-----	1	\$4,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Tu	10/23/12	10:44 PM	Tues ABC Prime C	10-11pm	:30	PA12TV01ATH	\$4,000.00	NM																																	
30	10/22/12	10/28/12	Wed ABC Prime C Class of Time - Pre-emptible with notice	10-11pm	--W----	:30	1	\$4,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>--W----</td><td>1</td><td>\$4,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>W</td><td>10/24/12</td><td>10:30 PM</td><td>Wed ABC Prime C</td><td>10-11pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$4,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	--W----	1	\$4,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	W	10/24/12	10:30 PM	Wed ABC Prime C	10-11pm	:30	PA12TV01ATH	\$4,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	--W----	1	\$4,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	W	10/24/12	10:30 PM	Wed ABC Prime C	10-11pm	:30	PA12TV01ATH	\$4,000.00	NM																																	
31	10/22/12	10/28/12	Sat 5-7am Class of Time - Pre-emptible with notice	5-7am	-----S-	:30	1	\$350.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Sa</td><td>10/27/12</td><td>5:29 AM</td><td>Sat 5-7am</td><td>5-7am</td><td>:30</td><td>PA12TV01ATH</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Sa	10/27/12	5:29 AM	Sat 5-7am	5-7am	:30	PA12TV01ATH	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S-	1	\$350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Sa	10/27/12	5:29 AM	Sat 5-7am	5-7am	:30	PA12TV01ATH	\$350.00	NM																																	

DUPLICATE  
INVOICE

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**Lehigh Valley, PA 18002-6887**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
962748-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Americans for Tax Reform		PA-12	1133

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/22/12	10/28/12	Good Morning America Si7-8am Class of Time - Pre-emptible with notice		-----S-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 10/27/12 7:27 AM Good Morning America Sat 7-8am :30 PA12TV01ATH \$650.00 NM									
33	10/22/12	10/28/12	Sat 8-10am Class of Time - Pre-emptible with notice	8-10am	-----S-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 10/27/12 8:11 AM Sat 8-10am 8-10am :30 PA12TV01ATH \$550.00 NM									
34	10/22/12	10/28/12	Sat Early News Class of Time - Pre-emptible with notice	6-630p / 7-730p	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 10/27/12 7:54 PM Sat Early News 6-630p / 7-730p :30 PA12TV01ATH \$700.00 NM LR - Football									
35	10/21/12	10/21/12	Sun 5-7am News Class of Time - Pre-emptible with notice	5-7a	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/21/12 6:39 AM Sun 5-7am News 5-7a :30 PA12TV01ATH \$350.00 NM									
36	10/22/12	10/28/12	Sun 5-7am News Class of Time - Pre-emptible with notice	5-7a	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/28/12 5:08 AM Sun 5-7am News 5-7a :30 PA12TV01ATH \$350.00 NM									
37	10/21/12	10/21/12	Good Morning America Si7-8am Class of Time - Pre-emptible with notice		-----S	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/21/12 7:58 AM Good Morning America Sun 7-8am :30 PA12TV01ATH \$650.00 NM									
38	10/22/12	10/28/12	Good Morning America Si7-8am Class of Time - Pre-emptible with notice		-----S	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/28/12 7:54 AM Good Morning America Sun 7-8am :30 PA12TV01ATH \$650.00 NM									
39	10/21/12	10/21/12	Sun 8-10am News Class of Time - Pre-emptible with notice	8-10am	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/21/12 8:27 AM Sun 8-10am News 8-10am :30 PA12TV01ATH \$550.00 NM									
40	10/22/12	10/28/12	Sun 8-10am News Class of Time - Pre-emptible with notice	8-10am	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$550.00									

**DUPLICATE INVOICE**

Send Payment To:

**WTAE**  
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**Lehigh Valley, PA 18002-6887**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
962748-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Americans for Tax Reform		PA-12	1133

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/22/12	10/28/12	Sun 8-10am News	8-10am	-----S	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Su 10/28/12 9:29 AM Sun 8-10am News 8-10am :30 PA12TV01ATH \$550.00 NM									
41	10/21/12	10/21/12	Sunday Extended Late Ne	Sun 11:35p-12:00a	-----S	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Su 10/21/12 11:52 PM Sunday Extended Late News Sun 11:35p-12:00a :30 PA12TV01ATH \$450.00 NM									
42	10/21/12	10/21/12	Sun Early News	630-7p	-----S	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Su 10/21/12 6:43 PM Sun Early News 630-7p :30 PA12TV01ATH \$850.00 NM									
43	10/21/12	10/21/12	Sun ABC Prime A	7-8pm	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Su 10/21/12 7:20 PM Sun ABC Prime A 7-8pm :30 PA12TV01ATH \$2,000.00 NM									
44	10/22/12	10/28/12	Sun ABC Prime A	7-8pm	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTAE Su 10/28/12 7:18 PM Sun ABC Prime A 7-8pm :30 PA12TV01ATH \$2,000.00 NM									
<b>Total Spots</b>							<b>44</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$45,525.00</b>
<u>Agency Commission</u>	<b>\$6,828.75</b>
<u>Net Amount Due</u>	<b>\$38,696.25</b>